

## SE SUPPORTER AWARD

### Logo Usage Guideline

#### 1. Introduction

The **Social Enterprise Supporter Award Scheme** (SE Supporter Award Scheme), established by Fullness Social Enterprises Society Limited (FSES) in 2015, strives to encourage collaborations between social enterprises and corporates/organizations in achieving Corporate Social Responsibilities (CSR)/ Corporate Shared Value (CSV). The **SE Supporter Award** and **SE Supporter Plus Award** winners must be nominated by social enterprises in recognizing corporates/organizations' effort in supporting ethical consumption and social enterprises in Hong Kong.

#### 2. Our Mission

- 2.1. To promote strategical collaboration between social enterprises (SEs) and corporate sectors.
- 2.2. To encourage corporates/organizations to exert their social responsibilities by working hand-in-hand with SEs to achieve their social missions.

#### 3. 2020 "SE Supporter Award" and "SE Supporter Plus Award" Logo



#### **4. Rules of using SE Supporter Logo / SE Supporter Plus Logo**

- 4.1. Each corporate / organization awarded the SE Supporter / SE Supporter Plus Award is welcomed to use the logo on promotional materials and corporate events as a symbol of recognition for their support in promoting ethical consumption and the development of SEs in Hong Kong.
- 4.2. The logo can only be used during a granted period. If a corporate is not granted the corresponding Award after this period, aforementioned corporate has to terminate the use of the Logo on 1 Jan 2022.
- 4.3. FSES holds the right to withdraw / change the usage of the logo in any given time if inappropriate use of the logo is discovered. In the event of any disputes, FSES has the final right of decision.

#### **5. Considerations, Complaints, and Delisting**

- 5.1. Awarded corporations / organizations must agree to the values and mission of the award scheme and align with judging criteria.
- 5.2. FSES will not award corporations / organizations that do not share the same values and mission of the award scheme, and FSES has the final right of decision on the awardee list.
- 5.3. FSES holds the right to give warnings or disqualify corporations / organizations that convicted criminal offences in Hong Kong and/or are held accountable on unethical acts.
- 5.4. If the corporation / organization is suspected to be involved in violation of integrity, FSES has the right to require the corporate / organization to immediately suspend the use of the Logo until clarification / explanation is given and accepted by FSES.

- 5.5. FSES is not accountable for any commercial / contractual dispute. However, if the complaint involves business ethics, integrity or breach of any of the nomination criteria for the program, FSES will invite the corporate / organization to provide information for clarification, and holds the right to command the corporate / organization to immediately suspend the use of the Logo.
- 5.6. If there is any objection to the decision, corporates / organizations will be given 30 working days from the date of the notification to address concerns in writing to FSES (by e-mail or mail).

For more information, please contact us by post or email:



**Re: Tithe Ethical Consumption Movement**

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