

## SE SUPPORTER AWARD SCHEME 2020

### 1. Introduction

The **Social Enterprise Supporter Award Scheme** (SE Supporter Award Scheme), established by Fullness Social Enterprises Society Limited (FSES) in 2015, strives to encourage collaborations between social enterprises and corporates/organizations in achieving Corporate Social Responsibilities (CSR)/ Corporate Shared Value (CSV). The **SE Supporter Award** and **SE Supporter Plus Award** winners must be nominated by social enterprises in recognizing corporates/organization's effort in supporting ethical consumption and social enterprises in Hong Kong.

### 2. Our Mission

- 2.1. To promote strategical collaboration between social enterprises (SEs) and corporate sectors.
- 2.2. To encourage corporates/organizations to exert their social responsibilities by working hand-in-hand with SEs to achieve their social missions.

### 3. Judging Criteria

- 3.1. Purchasing products / services from SEs.
- 3.2. Promoting SEs to the staff/ members through their database and channels as appropriate;
- 3.3. Arranging and hosting SE-themed bazaars internally;
- 3.4. Offering resources to SEs (E.g. monetary support, materials, venue, training or knowledge volunteers etc.);

- 3.5. Initiating collaboration with SEs on long-term and strategical plan(s);
- 3.6. Promoting ethical consumption and the development of SEs by partnering with "Tithe Ethical Consumption Movement" (TECM).

#### 4. Award Categories

##### 4.1. SE Supporter Award

Nominated corporates / organizations must be a registered company in Hong Kong, and fulfil at least two judging criteria mentioned in Section 3. Moreover, corporates / organizations must be nominated by a minimum of one eligible SE (please refer to Section 5.1).

##### 4.2. SE Supporter Plus Award

Nominated corporates / organizations must be a registered company in Hong Kong, and fulfil at least two judging criteria mentioned in Section 3. Moreover, corporates / organizations must be nominated by a minimum of two eligible SEs (please refer to Section 5.1).

#### Logos



#### 5. Notes of Nomination

- 5.1. Eligible SEs must be a participating partner of TECM in 2020 (<https://tecm.hk/tc/SE-list>);
- 5.2. Every nomination form has to be submitted by an eligible SE (please refer to Section 5.1). If an SE wishes to nominate multiple corporates/ organizations, a separate form must be submitted for each corporate / organization.
- 5.3. Incomplete nomination form will be disqualified without prior notice.

- 5.4. FSES holds the final right of decision.
- 5.5. During judging period, FSES may request for additional information from the nominated corporates / organizations.

## **6. Rules of using SE Supporter Logo / SE Supporter Plus Logo**

- 6.1. Each corporate / organization awarded the SE Supporter / SE Supporter Plus Award is welcomed to use the logo on promotional materials and corporate events as a symbol of recognition for their support in promoting ethical consumption and the development of SEs in Hong Kong.
- 6.2. The logo can only be used during a granted period. If a corporate is not granted the corresponding Award after this period, aforementioned corporate has to terminate the use of the Logo on 1 Jan 2022.
- 6.3. FSES holds the right to withdraw / change the usage of the logo in any given time if inappropriate use of the logo is discovered. In the event of any disputes, FSES has the final right of decision.

## **7. Considerations, Complaints, and Delisting**

- 7.1. Awarded corporations / organizations must agree to the values and mission of the award scheme and align with judging criteria.
- 7.2. FSES will not award corporations / organizations that do not share the same values and mission of the award scheme, and FSES has the final right of decision on the awardee list.
- 7.3. FSES holds the right to give warnings or disqualify corporations / organizations that convicted criminal offences in Hong Kong and/or are held accountable on unethical acts.
- 7.4. If the corporation / organization is suspected to be involved in violation of integrity, FSES has the right to require the corporate / organization to

immediately suspend the use of the Logo until clarification / explanation is given and accepted by FSES.

- 7.5. FSES is not accountable for any commercial / contractual dispute. However, if the complaint involves business ethics, integrity or breach of any of the nomination criteria for the program, FSES will invite the corporate / organization to provide information for clarification, and holds the right to command the corporate / organization to immediately suspend the use of the Logo.
- 7.6. If there is any objection to the decision, corporates / organizations will be given 30 working days from the date of the notification to address concerns in writing to FSES (by e-mail or mail).

## **8. Privacy Statement**

- 8.1. The personal information provided by any organization (nominated corporates or organizations / SEs as nominators) is only applicable to the nomination of the Award Scheme and FSES's related promotions. The nominator and nominee hold the right to access and change corresponding information.
- 8.2. FSES will protect personal data based on the organization's privacy policy.
- 8.3. FSES will endeavour to comply with the requirements set out in the Personal Data (Privacy) Ordinance to ensure that the personal privacy and personal data are adequately protected, accurate and compliant with storage guidelines.

## 9. Information collection and usage guidelines

- 9.1. Information will be used in accordance with the purposes stated at the time of data collection.
- 9.2. The provision of personal information to FSES is voluntary, and if corporates / SEs fail to provide sufficient personal information, FSES may not be able to process the application or provide relevant support.
- 9.3. FSES may use the collected personal information (name, telephone, fax, email, mailing address, affiliate/company/school) to communicate with the organizations in the future like, process application, receipts issuance, analysis / statistics, fundraising, collection of comments, activities / training courses / invitations / promotional purposes, and projects related to FSES.

## 10. To review and update personal data and to apply for the cessation of the use of personal data for promotion purposes

In addition to the exemption provided for Personal Data (Privacy) Ordinance, the organizations have the right to make a request to remove / change / review personal data from FSES.

If the organizations do not wish to use any personal information for the above purposes, please inform us by post or email:






**Re: Tithe Ethical Consumption Movement**

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